

VIRGINIA POPCORN

2017 FESTIVAL LINEUP



SATURDAY, APRIL 15
11:00 AM to 6:00 PM
Fredericksburg Fairgrounds
www.fredbrewfest.com



SATURDAY, AUGUST 26
4:00 PM to 9:00 PM
Fredericksburg Fairgrounds
www.cigarbourbonbeer.com



SATURDAY, SEPTEMBER 16
11:00 AM to 6:00 PM
Fredericksburg Fairgrounds
www.vaciderfest.com



SATURDAY, OCTOBER 14
11:00 AM to 6:00 PM
Fredericksburg Fairgrounds
www.fredbrewfest.com



SATURDAY, NOVEMBER 11
11:00 AM to 6:00 PM
Fredericksburg Fairgrounds
www.stewardstout.com

Dear Potential Vendor,

Please see our 2017 festival dates and locations listed above for each festival.

The majority but NOT all of our 2017 events will run from 11:00 AM to 6:00 PM and consist of various themes based around food and beverages.

Brunswick Stew, Hard Cider, Wine, Craft Beer, Bourbon, Cigars, Live Music, Kids Entertainment, Craft/Artesian Vendors, Food, and plenty of FUN!

If you are interested in participating in any of our 2017 events, please fill out our new vendor form and mail it to Virginia Popcorn L.L.C. with full payment to reserve your festival space.

If you have any questions; please contact James Sharon at 540-840-1442 or james_sharon@verizon.net. All vendors will be accepted on a first come, first serve basis!

Vendor Fee Information: Vendors will be given an outdoor space; all vendors are responsible for their own tent coverage, tables and chairs. (Tents / Tables / Chairs will be available for rent)

Tables(s) \$10.00 each Chair(s) \$5.00 each 10' x 10' frame tent \$150.00 each

Non-Food Vendor: Fee \$95.00 – Fee includes a 10' x 10' space.

Wine / Craft Beer / Cider Vendor: Fee \$175.00 - Fee includes a 10' x 10' space.

Food Vendor: \$175.00 – Fee includes 10' x 20' space, access to water / sewer / electricity.

***** ALL VENDORS *** All Permits / Licenses' / Forms to include but not limited to; Health, Fire, Business, Sales Tax are your sole responsibility.**

1. **Vendor gates open at 8:00 AM.** Must be in place and ready for service by 10:30 AM.
2. All Vendors will be located outdoors.
3. No Pets will be permitted.
4. Security and local Law Enforcement will be on-site.
5. 2 vendor passes will be given. Any additional personnel must pay general admission.
6. Event parking is FREE.
7. No outside food or drink shall be permitted into any of the festivals.
8. Vendors WILL NOT be issued free festival sample glasses for any of the festivals.
9. Discounted general admission tickets will be available for all vendors for \$15.00 (includes festival glass)

Eligibility / Application Requirements

- A \$50.00 returned check service charge will be assessed for each dishonored check the bank returns to Virginia Popcorn L.L.C.
- Virginia Popcorn L.L.C. reserves the right to remove/expel any applicant without refund.

Exhibitor Services

- Exhibitor Services, such as electric, tables, etc., are arranged by and paid to Virginia Popcorn L.L.C.
- Services such as tables, chairs, electric MUST all be ordered in advance.
- Additional services can be provided by requesting information from James Sharon at 540-840-1442 or james_sharon@verizon.net

PLEASE RETURN APPLICATION AND PAYMENT TO:

VIRGINIA POPCORN
Attn: Jeremy Bullock
11801 Berwick Court
Fredericksburg, VA 22408

EMAIL: jeremytravisbullock@gmail.com
PHONE: 540-408-3789
FAX: 540-710-7007

Booth Setup

- Booths must be staffed at all times.
 - Displays must stay assembled and product must be available until the end of the show.
- ****NO PACKING UP EARLY! *Vendors who pack up early may NOT be ineligible for future events.***

Licensing / Taxes

- All vendors need to comply with State of Virginia and City of Fredericksburg tax laws.
- Business owners are responsible for collecting and reporting of taxes to the City of Fredericksburg.
- Exhibitors must wear their provided exhibitor badge at all times during the show.
- Businesses may NOT share a vendor space.

Parking

- All vendors need to comply with Fredericksburg City traffic laws.
- All vendors will be given at least one (1) parking pass. This parking pass allows you to park in “vendor only” parking areas. Please understand that during show hours all vendor vehicles must remain in the designated parking areas due to high volume of foot traffic, and road closures within the festival area.

Festival Grounds Map



The main entrance(s) to the festival will be located on Airport Avenue.

PLEASE RETURN APPLICATION AND PAYMENT TO:

VIRGINIA POPCORN
Attn: Jeremy Bullock
11801 Berwick Court
Fredericksburg, VA 22408

EMAIL: jeremytravisbullock@gmail.com
PHONE: 540-408-3789
FAX: 540-710-7007

