

CHEERS FXBG

All 2021 festivals will be hosted in partnership with: **Frederikson Outreach Coalition**

EVENT	DATE	TIME	WEBSITE
Spirits Festival	February 27	11am - 4pm	www.CHEERSFXBG.com
FXBG Brew Fest	April 3	11am - 4pm	www.FREDBREWFEEST.com
Tacos and Beer	May 8	11am - 4pm	www.FXBGTACOFEST.com
Taste of FXBG	June 12	11am - 4pm	www.CHEERSFXBG.com
Virginia Bourbon Festival	August 21	4pm - 9pm	www.VABOURBONFEEST.com
Virginia Hard Cider Festival	September 18	11am - 4pm	www.VACIDERFEEST.com
Beer and Wings	October 9	11am - 4pm	www.FXBGWINGFEEST.com
Virginia Seafood Festival	November 13	11am - 4pm	www.VASEAFOODFEEST.com
Winter Wine Festival	December 4 and 5	11am - 4pm	www.CHEERSFXBG.com

All 2021 festivals will be held at the Fredericksburg Fairgrounds, 2400 Airport Avenue Fredericksburg, VA 22401.

Tacos and Beer Festival food vendors must serve tacos as part of your menu. You must also serve a sample taco that you will be reimbursed for at the conclusion of the event. Attendees will get vouchers for free sample tacos. This event may also feature a people's choice vote.

Beer & Wings Festival food vendors must serve traditional bone-in style wings as part of your menu. You must also serve sample wings that you will be reimbursed for at the conclusion of the event. Attendees will get vouchers for free sample wings. This event may also feature a people's choice vote.

If you have any questions, please contact Jeremy Bullock at 540-408-3789 or cheersfxbg@gmail.com. All vendor applications will be considered on a first-come, first-serve basis. All applications must be accepted/approved by the event staff. We MAY accept more than one of the same type of vendor per event.

Vendor Fee Information: Fee includes a 10x10 space. All vendors are responsible for their own tent coverage, tables and chairs. (Tents / Tables / Chairs will be available for rent)

Distillery Vendor Fee: Fee includes a 10x10 space. (Vendor fee will be used to purchase your product for sampling. You may increase the vendor fee if you would like us to purchase more of your product.)

----- Quick Event Rules -----

- Vendor gates will open 3 hours prior to the event. Vendors must be in place and ready for service 30 minutes prior to gate opening. If you arrive late you may not be allowed to set-up and may not be given a refund.
- Most events will be located outdoors for 2021. We reserve the right to alter this in case of weather. Events will be held rain or shine.
- Vendors will not be accepted without full payment being made prior to the event.
- No pets allowed, and no outside food or drink shall be permitted.
- Security and local Law Enforcement will be on-site.
- Vendor employees will be admitted free.
- Event parking is FREE. Please understand that during show hours all vendor vehicles must remain in the designated parking areas due to high volume of foot traffic, and road closures within the festival area.
- Booths must be staffed at-all-times.
- Displays must stay assembled and product must be available until the end of the show. Please NO packing up early. Vendors who pack up early MAY be ineligible for all future events.
- ALL vendors that wish to sample alcohol MUST purchase a vendor admission ticket. (Each vendor may purchase up to 2 discounted tickets.)
- All Vendors MUST have all permits and/or licenses for operating business in the City of Fredericksburg.
- A \$150.00 returned check service charge will be assessed for each dishonored check the bank returns.
- We reserve the right to remove/expel any applicant without refund.
- NO REFUNDS will be given 60 calendar days prior to each event.**

CHEERS FXBG

EXHIBIT SPACE CONTRACT

PLEASE COMPLETE AND SIGN THIS FORM AND SUBMIT WITH FULL PAYMENT.

FOOD / BEVERAGE

Please reserve my space for the following events. (check all that apply)

EVENTNAME	✓
Spirits Festival February 27	<input type="checkbox"/>
FXBG Brewfest April 3	<input type="checkbox"/>
Tacos & Beer May 8	<input type="checkbox"/>
Taste of FXBG June 12	<input type="checkbox"/>
Cigar, Bourbon, Beer August 21	<input type="checkbox"/>
VA Cider Fest September 18	<input type="checkbox"/>
Beer & Wings October 9	<input type="checkbox"/>
VA Seafood Festival November 13	<input type="checkbox"/>
Winter Wine Fest December 4	<input type="checkbox"/>

Food / Wine / Cider multiply by \$175, Distillery multiply by \$475 will equal total amount owed.

FOOD / BEV TOTAL \$_____

NON-FOOD

Please reserve my space for the following events. (check all that apply)

EVENTNAME	✓
Spirits Festival February 27	<input type="checkbox"/>
FXBG Brewfest April 3	<input type="checkbox"/>
Tacos & Beer May 8	<input type="checkbox"/>
Taste of FXBG June 12	<input type="checkbox"/>
Cigar, Bourbon, Beer August 21	<input type="checkbox"/>
VA Cider Fest September 18	<input type="checkbox"/>
Beer & Wings October 9	<input type="checkbox"/>
VA Seafood Festival November 13	<input type="checkbox"/>
Winter Wine Fest December 4	<input type="checkbox"/>

Total number of events multiplied by \$95 equals total amount owed.

NON-FOOD TOTAL \$_____

SERVICES

Please reserve services for the following events. (check all that apply)

SERVICES	#
Put the desired amount of each item in the column to the right.	
Table \$10 each	<input type="text"/>
Chair \$5 each	<input type="text"/>
Tent \$150 each	<input type="text"/>
TOTAL \$ FOR SERVICES	<input type="text"/>

GRAND TOTAL	
FOOD / BEV Total	<input type="text"/>
NON-FOOD Total	<input type="text"/>
SERVICES Total	<input type="text"/>
GRAND TOTAL	<input type="text"/>

**Cash or Check payments are preferred.
Please contact us directly for Credit Card payments,
we will send an invoice via SQUARE.**

This document constitutes your application, contract and invoice for the payment and use of exhibit space(s) for the 2021 Cheers FXBG Festivals to be held at the Fredericksburg Fairgrounds in Fredericksburg, VA. The dates for the 2021 shows are listed above. The event organizer reserves the right to refuse an application/contract and space to any show. Spaces will be assigned at the discretion of the event organizer and the event does not guarantee that they will be in preferred location requested. The event organizer reserves the right to change the festival layout (including, but not limited to aisle space) dates and hours without notice, to provide a more attractive and successful show. The event organizer reserves the right to remove/expel the above applicant without refund with cause. The event organizer has the absolute discretion to exercise these rights at any time. No space assignment will be made unless this application is accompanied by full payment, unless Festival Management has agreed upon other payment arrangements in writing. NO REFUNDS will be given 60 calendar days prior to each event. A \$150.00 returned check service charge will be assessed for each dishonored check the bank returns. You agree to receive email correspondence from the event organizer for this and future events. **I/We hereby apply for exhibit space in the Festival. If accepted, I/We agree to abide by festival and fairground rules and regulations.**

Business Name: _____

Contact Name: _____ **Phone:** _____

Address: _____

Email: _____

Please make checks payable and return to: Cheers FXBG, LLC 11400 Lords Lane Fredericksburg, VA 22408